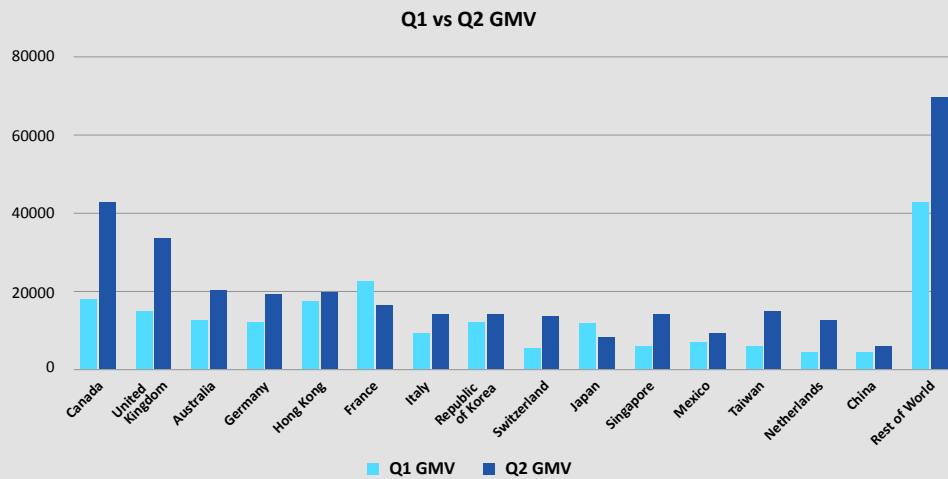


Success Stories & Client Results

Brands with global ambitions across retail verticals are leveraging Flow’s technology to launch their cross-border business and grow international revenue. To demonstrate how our solution brings value to our online merchants and delivers strong results, here are some of the successes that our clients have seen.

Creative Home Decor Brand

This world-renowned brand offers innovative accessories, gifts, home furnishings and classic modern design products, including original and exclusive items.



Results

- 57%** GMV growth QoQ in top 20 markets
- 124%** increase in QoQ number of orders
- 69** countries launched and shipped to

“I wanted to let you know how impressed we are with the Flow experience. From the sales cycle to implementation and now, ongoing success management. Yours is an impressively buttoned up operation and the team’s excellence shows through. We have started getting compliments from our now-happy international customers.”

—HEAD OF DIRECT-TO-CONSUMER TEAM

Fast Growing Fast Fashion Brand

One of the world’s most sought after fast fashion brands loved by celebrities, influencers, and consumers alike.

Results

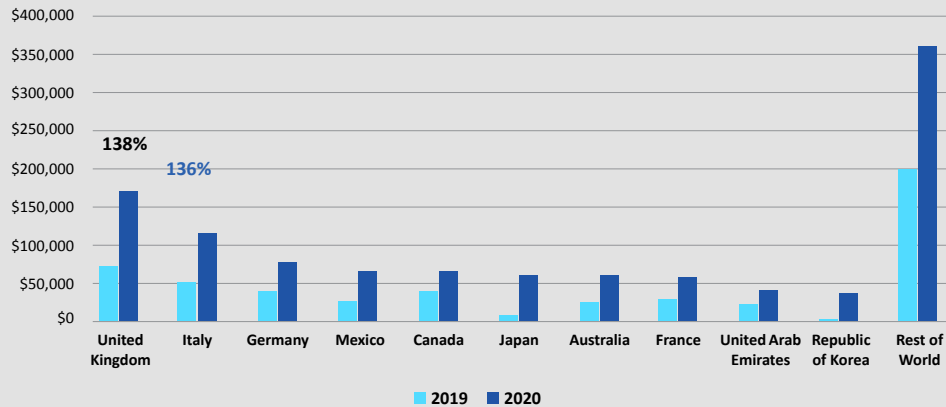
- 74%** reduction in refunds
- 35%** increase in conversion
- 10%** of carts recovered at checkout
- 48 A/B tests** conducted for conversion optimization

Iconic Eyewear Brand

A distinct eyewear brand specializing in classic frames with a hip, modern look.

117% YoY Growth

Data from 2020 Q1 & Q2



Results

44%

of total online sales come from international

69

country experiences

54

localized Google product feeds

48

localized Facebook ad feeds

Premium Jeans and Denim Brand

A modern California lifestyle clothing and apparel brand well-known for its premium, made-to-live-in denim jeans.

Results

50%

YoY international sales growth

74

Country Experiences

8

localized Google product feeds

20+

local languages enabled for checkout

“We knew international business was an opportunity for us from the beginning, but we didn’t know how to take advantage of it until meeting the Flow team.”

—E-COMMERCE OPERATIONS DIRECTOR

About Flow



Your growth engine for going global.

Most e-commerce businesses struggle with the complexities of selling their products internationally. The problem is they don’t have the tools nor the flexibility they need to sell cross border, and existing solutions are missing the mark. At Flow, we believe cross-border e-commerce should simply work. Our solution empowers online merchants to market, sell and ship products to customers everywhere, enabling those consumers to have simple and easy local shopping experiences. Flow’s solution offers multi-currency pricing, direct international shipping, local payment options, well-defined taxes and duties, and simple returns. Now global brands like MVMT Watches, MZ Wallace, Charles & Colvard and others can increase their customer conversion and grow international revenue.